

**Better Roads.
Safe Streets.**

People throughout Fresno County are working to qualify and pass the **Better Roads, Safe Streets** ballot measure so we can fix potholes and repair neighborhood streets without raising taxes.

**LOCAL FUNDING TO FIX
WHAT MATTERS MOST**



**FOR ALL OF FRESNO COUNTY
WITHOUT RAISING TAXES**

65% \$160,116,667 Per Year
\$4,803,500,000 30 Years

EXISTING NEIGHBORHOOD STREETS

**Fix Streets Near Schools, Parks,
and Homes First.**

- Fix potholes and damaged roads.
- Better lighting, intersections and traffic signals that reduce crashes and improve 911 response times.

25% \$61,583,333 Per Year
\$1,847,500,000 30 Years

PUBLIC TRANSPORTATION

**Easier, More Reliable Options to Get
Where You Need to Go.**

- More frequent bus services.
- Expanded on-demand services.
- Upgraded, safer bus stops.
- Accessibility improvements.

5% \$12,316,667 Per Year
\$369,500,000 30 Years

REGIONAL CONNECTIVITY

**Connecting Communities Across
Fresno County.**

- Better connections between cities and towns.
- Airport improvements.
- Projects selected with community input.

4% \$9,853,333 Per Year
\$295,600,000 30 Years

ACCESS & INNOVATION

Lower Costs. Smarter Solutions.

- Zero public transit fares for seniors (62+), people with disabilities, children, students, veterans, and active military.
- Clean energy and EV readiness.

1% \$2,463,333 Per Year
\$73,900,000 30 Years

ADMINISTRATION & OVERSIGHT

Clear Rules. Public Oversight.

- Citizen Oversight Committee.
- Public input required for updates.
- Transparent spending with annual audits and a public database.

Learn more at: BetterRoadsSafeStreets.com

Ad paid for by Fresno County Residents for Better Roads and Safe Streets. Sponsored by Nonprofit Community Organizations and Labor Organizations. Ad Committee's Top Funders:

Central Valley Community Foundation
North Coast States Regional Council of Carpenters

SCAN ME



Better Roads.

Safe Streets.



We All See and Feel It – Neighborhood Roads are Crumbling Throughout Fresno County



Crumbling roads, cracked pavement, and potholes are causing longer commutes, higher repair costs for drivers, slower emergency response times, and hurting local businesses.

This isn't just inconvenient – it's costly and unsafe. Every year we wait to repair our local roads and fix potholes, conditions worsen, and it becomes more expensive to make needed repairs.

Together, We Can Ensure Better Roads and Safe Streets

The campaign for Better Roads, Safe Streets is collecting signatures to qualify for the November ballot. The ballot measure is needed to fix potholes and repair neighborhood streets without raising taxes while requiring strong citizen oversight and annual fiscal audits.



The Better Roads, Safe Streets Ballot Measure:

- **Keeps local tax dollars here, prioritizing projects thousands of residents say matter most:** repairing neighborhood streets, improving public transit, and creating safer corridors
- **Invests in making neighborhoods safer:** newer intersections, better lighting, and improved traffic signals to reduce crashes and protect drivers, cyclists, and pedestrians
- **Makes it quicker, safer, and easier for all of us to get from point A to point B,** regardless of whether we drive, take the bus, bike, or walk
- **Directs resources where they're needed most,** starting with neighborhoods that have the worst roads, most potholes, and fewest transportation options
- **Strengthens our economy** by investing in transportation projects that create good local jobs and help small businesses grow.

Support Better Roads, Safe Streets Today!

Get involved, sign the petition, and learn more at:

BetterRoadsSafeStreets.com

Fix Local Roads!

Keep Our Kids Safe.

More & Better Transit!

Good Jobs!

A Citizen-Led Effort for a Better Fresno County