

Better Roads. Safe Streets.

This historic transportation improvement plan was shaped through the collaboration of thousands of taxpayers, community, and business organizations, labor groups, and local government leaders.

The plan will deliver \$7.4 billion over 30 years to repair local streets, enhance safety, and make transportation more accessible for everyone.

Over several months, thousands of Fresno County residents and taxpayers shared their transportation priorities through surveys, listening sessions, and community meetings. Fresno County Residents for Better Roads, Safe Streets has developed a plan to protect local funding for a better, more accessible, and more affordable transportation system. The group of local citizens is working to place a measure on the November 2026 ballot that would give Fresno County voters the opportunity to continue a half-cent sales tax dedicated to a transportation system that makes our everyday needs. **This is not a new tax - it's an updated plan of an existing half-cent sales tax that has funded transportation improvements since 1986.**

Frequently Asked Questions

1. Is this the same as Measure C?

Measure C, as it exists today, will expire in June 2027. This measure replaces and continues the existing half-cent sales tax in Fresno County.

2. Why do we need this measure?

Our transportation system is falling behind. Crumbling streets, unsafe roads, limited transit options, and aging infrastructure threaten our quality of life, economy, and safety. Residents experience these impacts every day through longer commutes, damaged vehicles, unsafe walking conditions, and fewer transportation choices.

For nearly four decades, local transportation sales tax funds have primarily focused on building and expanding major state freeways, while neighborhood streets, sidewalks, and rural roads connecting our communities have been left behind. As a result, many local roads are now in poor condition. Pothole-riddled streets can cost each driver up to \$2,000 in vehicle repairs, while **deferred road maintenance** across Fresno County has grown to an estimated **\$5.4 billion**. Without a reliable local funding source, these costs will continue to rise, placing a greater burden on families, seniors, and small businesses.

3. Will this measure raise my taxes?

NO. This proposal seeks to continue a half-cent sales tax that has been in place since 1986 to support transportation improvements in Fresno County.

4. If this measure passes, does it mean the tax will be in place permanently?

NO. If approved, this measure will be in place for 30 years and will require comprehensive reviews at least every 10 years.

5. What will I get for my money?

The measure prioritizes fixing local streets and roads and improving safety in our transportation system.

For the first time in 40 years, this proposed measure requires cities and the County to meet required performance metrics and report to the public on their progress every year. Specifically, this measure requires local government to:

- Fix and maintain every neighborhood road in 'Good Condition', as measured by engineers every five years.
- Maintain and build 120 miles of new bike and pedestrian trails.
- Keep our kids safe by completing 150 Safe Routes to School Projects.
- Improve frequency and reliability of public transit service and routes.
- Provide 'zero fares' for students, children, seniors, people with disabilities, veterans, and active military.
- Complete congestion relief projects and provide better connections between cities and towns.
- Create good-paying local jobs.

6. How do I know this money will only be spent in Fresno County? Does our money stay local?

Funds are restricted to local transportation projects in Fresno County and cannot be taken by the State or used for other purposes.



7. I don't trust politicians. How do I know this money will only be spent on what it's intended for?

Funds will go directly into a special account politicians can't touch. Any attempt to misuse the funds is subject to criminal prosecution by the Fresno County District Attorney and State Attorney General.

8. I just want my neighborhood roads and potholes fixed. How will this help with that?

Taxpayers across the county have been loud and clear: improving our neighborhood roads is the absolute top priority. As a result, 65% of the funds from this measure will go directly to improve existing neighborhood streets and fix potholes. This amounts to an estimated \$160 million per year to improve local roads, for a total of almost \$5 billion over 30 years.

9. Will this measure help improve public transportation?

YES! This plan maintains roughly the same level of public transportation funding. It requires agencies to work together - with your input - to improve the efficiency of our public transit services, and provide 'zero fares' for children, students, seniors, people with disabilities, veterans, and active military.

10. How does this plan create local jobs and strengthen our economy?

This plan funds local construction, maintenance, service, and engineering jobs. It keeps people working and money circulating in Fresno County. Because this is a 30-year plan, people entering the workforce now will enjoy stable, high-paying careers because of the decisions we're making today.

11. How will funds be used?

This measure will deliver an estimated \$7.4 billion over 30 years to repair local streets, enhance safety, and make transportation more accessible for everyone. The plan includes:

- An estimated \$4.8 billion (65%) to prioritize fixing and improving local streets, potholes, and invest in what our neighborhoods need most, including sidewalks, crosswalks, curb and gutter, streetlights, bike lanes, and safe routes to schools - so children, seniors, and people with disabilities can move safely through their communities.
- \$1.85 billion (25%) to improve the efficiency of our public transit services, better connecting residents to jobs, schools, doctor appointments, grocery stores, and other essential services.
- \$370 million (5%) to invest in projects that provide congestion relief and better connections between cities and towns.
- \$296 million (4%) to enable new technologies, invest in zero-emission infrastructure, and increase access to new destinations.
- \$74 million (1%) to ensure transparent spending, strong citizen oversight, required annual audits, and a public database tracking every dollar and project.

12. Who supports this plan?

This plan is supported by community leaders, youth, community-based organizations, businesses, labor, and civic groups, representing all sectors of our community. We are continuing to build our list of supporters every day. Visit betterroadssafestreets.com to learn more!

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