



Better Roads.

Safe Streets.



Local Funding to Repair Our Roads & Make Our Streets Safer

A Citizen-Led Effort for a Better Fresno County

We all see and feel it – neighborhood roads are crumbling throughout Fresno County.

Crumbling roads, cracked pavement, and potholes are causing longer commutes, higher repair costs for drivers, slower emergency response times, and hurting local businesses.

This isn't just inconvenient — it's costly and unsafe. Every year we wait to repair our local roads and fix potholes, conditions worsen, and it becomes more expensive to make needed repairs.

This is not a new tax — it's an updated plan for our existing half-cent sales tax that has funded transportation improvements since 1986.

Get Involved!



Sign on as
a Supporter



Donate



Volunteer

Read the Plan at BetterRoadsSafeStreets.com

A Community-Wide Effort for Better Roads and Safe Streets

Deferred maintenance has taken its toll. That means cracked pavement, potholes, rough rides, unsafe conditions and higher repair costs for drivers. By continuing our half-cent transportation sales tax, we can rebuild and preserve our roads, improve safety, create local jobs, and protect our economy from the high costs of delayed repairs.

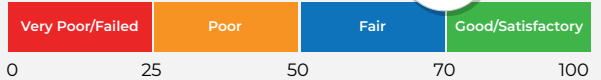
Through community surveys, listening sessions, and meetings, Fresno County Residents for Better Roads and Safe Streets has developed a plan that will deliver billions of dollars over the next three decades to repair local streets, enhance safety, and make transportation more accessible for everyone.

Better Roads, Safe Streets

The proposed measure focuses on fixing roads in the worst condition first — starting with fixing potholes and improving neighborhood streets. Funds will be distributed fairly and allocated directly to cities and the county. To reach an average Pavement Condition Index (PCI) of 70 (which engineers consider “Good Condition”), nearly two-thirds of the funding will go toward improving roads in all Fresno County cities and rural areas. To ensure progress, all jurisdictions must complete a pavement condition survey every five years. Priority will be given to local streets that connect people to homes, schools, parks, public transit, essential services, and jobs.

Pavement Condition Index (PCI)

Condition Category



 = Poor Road

 = Good Road

Safer Communities

The proposed measure makes crucial investments in public safety, like newer intersections, better lighting, and improved traffic signals that reduce crashes and keep drivers, cyclists, and pedestrians safer and improve 911 emergency response times. The proposed measure also prioritizes Safe Routes to School projects to ensure children and families have secure, reliable ways to travel. Better Roads, Safe Streets will make it safer for all of us to get from point A to Point B no matter how we get around.

Strict Oversight and Accountability

The proposed measure requires annual financial audits, a public database to track how funds are spent, and an independent Citizen Oversight Committee to oversee all expenditures and ensure that funds are only spent on the intended purposes. Funds cannot be taken by the State or used for other purposes.

Fix Local Roads



Better Transit



Upgraded Infrastructure



Better, More Accessible Public Transit

The proposed measure will make it easier for people to move across the county by enhancing public transportation, making it faster and more accessible. More frequent bus services will connect people to jobs, schools, and services that are most needed. Expanded on-demand services will open the door to more destinations with fewer delays, supported by upgraded bus stops and safer, more comfortable walking and biking access. The plan offers zero-fare transit for students, seniors (62+), people with disabilities, veterans, and active military—creating a modern, connected transit system that works for everyone.

Together, We Keep Fresno County Moving

Our transportation system is the backbone of Fresno County’s economy and the heartbeat of our daily lives. Whether it’s a student catching a zero-fare bus to Fresno State, a farmer transporting goods on rural streets, or a family walking safely to a local park, this plan touches every corner of our lives. But today, our roads are at a breaking point and we cannot afford to wait until “tomorrow” to fix the streets our families use today. By coming together to support this vital cause, we are not just filling potholes — we are fueling our local economy, connecting our diverse neighborhoods, and ensuring that our county has a transportation system that is as resilient and hardworking as the people who live here.

To learn more visit:
BetterRoadsSafeStreets.com

All Without Raising Taxes!

Improve Safety



Better Roads.

Safe Streets.

CLEAR RULES, PUBLIC OVERSIGHT:



Independent Citizen Oversight Committee to monitor all expenditures.



Annual audits and a public database that tracks every project and dollar spent.



Public input is mandated before any updates or changes.



Legally protecting funds so they cannot be taken by the state or diverted to other purposes.

SAME TAX, NEW PLAN:

The existing tax of

1/2 CENT

Over the next

30 YEARS

Will generate

\$7.4 BILLION

For local funding to fix what matters most:



	Percent Allocated	Per Year	Over the Life of the 30 Year Measure
Existing Neighborhood Roads	65%	\$160,116,667	\$4,803,500,000
Public Transportation	25%	\$61,583,333	\$1,847,500,000
Regional Connectivity	5%	\$12,316,667	\$369,500,000
Access & Innovation	4%	\$9,853,333	\$295,600,000
Administration & Oversight	1%	\$2,463,333	\$73,900,000

BetterRoadsSafeStreets.com

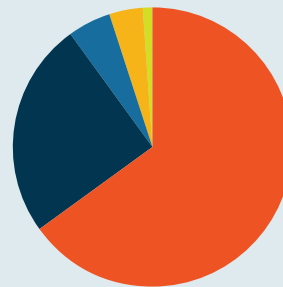
This Plan Guarantees a Better Transportation Future with Clear Outcomes

- Well-maintained roads in every neighborhood, with priority for streets near schools, parks, and homes.
- Faster trips and more options through expanded micro-transit and on-demand services.
- Fair investment across every city and town, every year — no community left behind.
- Zero fares for seniors (62 and older), people with disabilities, children, students, veterans and activity military.
- New bike lanes and trails, including repaired sidewalks, new trails, and Safe Routes to School projects.
- Less congestion and stronger regional connections, including improvements at Fresno Yosemite International Airport.
- More reliable public transit, with frequent service and better connections.
- Good-paying local jobs that keep transportation dollars working in our communities.
- Accessible bus stops and shelters, meeting ADA standards for seniors and people with disabilities.

Budget Allocations

CATEGORY	PER YEAR*	30 YEAR SPAN*
65% Existing Neighborhood Roads	\$160,116,667	\$4,803,500,000
25% Public Transportation	\$61,583,333	\$1,847,500,000
5% Regional Connectivity	\$12,316,667	\$369,500,000
4% Access & Innovation	\$9,853,333	\$295,600,000
1% Administration & Oversight	\$2,463,333	\$73,900,000

Performance Measures



- 70** Average PCI, keeping Local Streets In 'Good Condition'
- 120** Miles of bike and pedestrian trails
- 150** Safe Routes to School Projects

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Safe Streets.**

Ad Paid for by Fresno County Residents for Better Roads and Safe Streets. Sponsored by Nonprofit Community Organizations and Labor Organizations. Ad committee's top funders:
Central Valley Community Foundation
North Coast States Regional Council of Carpenters
Fund for a Better Future

Makes it quicker, safer, and easier for all of us to get from point A to point B

